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(71) Applicant (for all designated States except US): **THOM-
SON LICENSING S.A.** [FR/FR]; 46 Quai A. le Gallo,
F-92100 Boulogne-Billancourt (FR).

(72) Inventor; and

(75) Inventor/Applicant (for US only): **LINDEMANN**,
Robert [DE/DE]; Ohfeldweg 3, 30559 Hannover (DE).

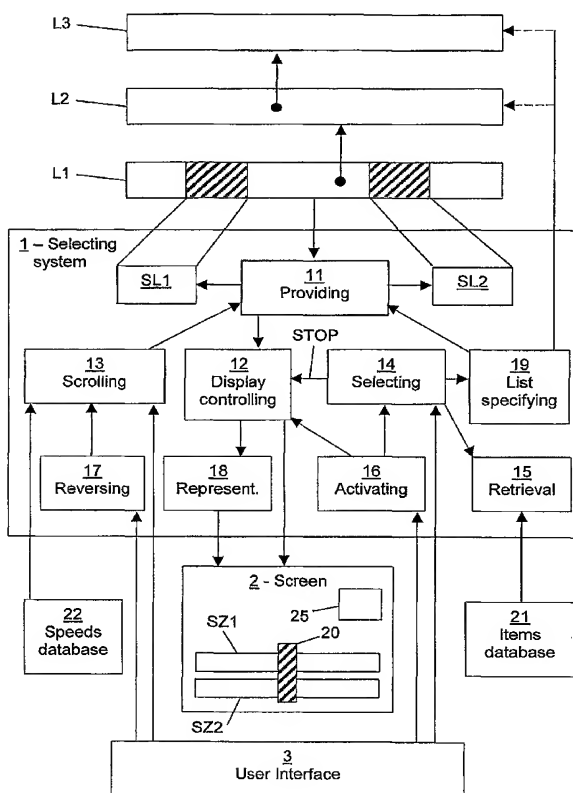
(74) Agent: **ROSSMANITH, Manfred**; Deutsche Thom-
son-Brandt GmbH, European Patent Operations,
Karl-Wiechert-Allee 74, 30625 Hannover (DE).

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(54) Title: SYSTEM AND METHOD FOR SELECTING AN ITEM IN A LIST OF ITEMS AND ASSOCIATED PRODUCTS



(57) Abstract: The present invention concerns a system (1) and a method for selecting an item in a list (11) of items and associated products. The selecting system comprises means (11) for repeatedly and simultaneously providing at least two sub-lists (SL1, SL2) of items of the list (11) for displaying on a screen (2), means (12) for controlling an orderly displaying of the items of each of those sub-lists side by side on the screen, simultaneously and in different scrolling zones (SZ1, SZ2) for the respective sub-lists, means (13) for scrolling at least partly the list of items on the screen in the various scrolling zones, by repeatedly modifying the items of the sub-lists through cancelling firstly introduced items in the sub-lists and introducing new items from the list of items, and means (14) for enabling a user to select at least one of the items of at least one of the sub-lists being displayed in a given selection area (20). Applications to STB and interactive TV EPG and to music files retrieval.



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